

Bogkatalog: Design og fotografi

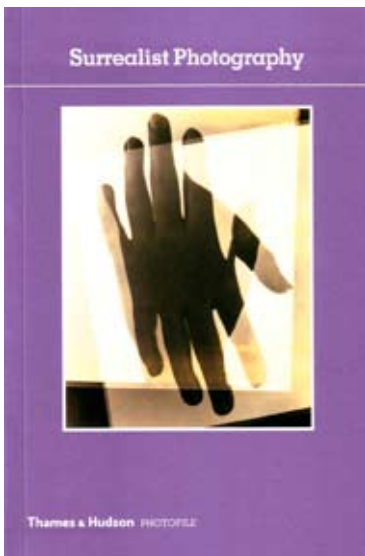
sommeren 2009

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Surrealist Photography

ISBN 9780500410929
144 sider

Normalpris: 99,00
Tilbudspris: 70,00

"Surrealist Photography" is one of four new titles being published this spring in Thames & Hudson's acclaimed "Photofile" series. Each book brings together the best work of the world's greatest photographers in an attractive format and at an easily affordable price. Hailed by "The Times" as finely produced, the books are printed to the highest standards. Each one contains some sixty full-page reproductions, together with a critical introduction and a full bibliography.

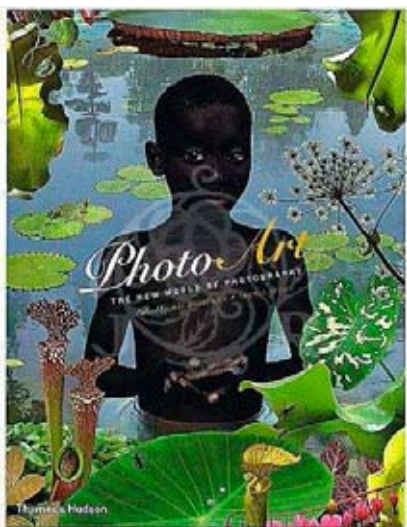
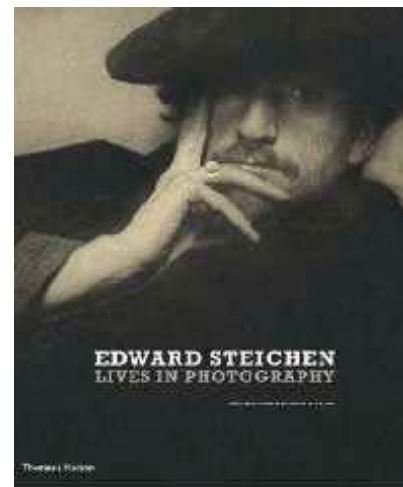


Photo Art

ISBN 9780500287118
520 sider

Normalpris: 277,00
Tilbudspris: 194,00

This lavishly illustrated, accessible survey presents the work of nearly 120 international artists at the forefront of the boom in photography, among them Elina Brotherus, Tacita Dean, Luc Delahaye, Alec Soth, Jens Ullrich and Michael Wesely. Each artist is introduced by a brief essay, followed by four pages of their superbly reproduced work. This is a valuable and forward-looking reference book for photographers, collectors and photography lovers everywhere.



Edward Steichen - Lives in Photography

ISBN 9780500543467
336 sider

Normalpris: 533,00
Tilbudspris: 373,00

Edward Steichen (1879-1973) is unquestionably one of the most prolific, versatile, influential and indeed controversial names in the history of photography. This volume, published to accompany the first posthumous European retrospective of his work, traces Steichen's career trajectory from his early Pictorialist beginnings to his time working with Conde Nast and his Directorship at The Museum of Modern Art in New York. Edward Steichen (1879-1973) is unquestionably one of the most prolific, versatile, influential and indeed controversial names in the history of photography.



India Now

ISBN 9780500287125
192 sider

Normalpris: 277,00
Tilbudspris: 194,00

India recently celebrated sixty years of independence. The country, almost a continent in its own right, has become a great economic power, yet its image is still all too often limited to colourful clichés of brightly coloured saris and postcards of the Taj Mahal. This book sweeps away such idealized visions by presenting the work of twenty-nine Indian and Western photographers, both internationally renowned artists and rising talents, who focus their gaze on India today.

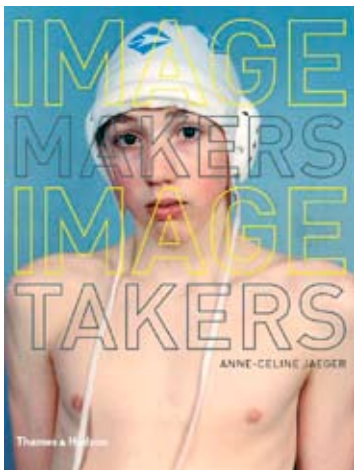
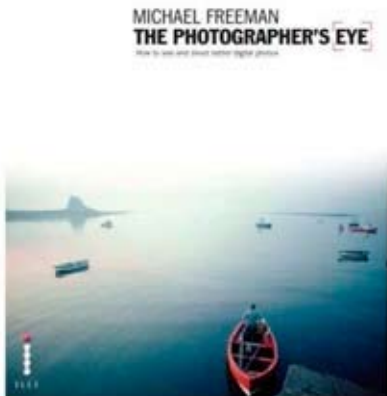


Image Makers, Image Takers

ISBN 9780500286623
272 sider

Normalpris: 199,00
Tilbudspri: 139,00

Here is the first systematic attempt - for beginners, students and professionals alike - to find out how photographers of world stature approach their work, and what it is that makes them succeed. Unlike any other photography book to date, it uses in-depth interviews of established photographers from the fields of fashion, art, portraiture and documentary photography, as well as the new generation, but also of picture editors, curators and art book publishers in order to find out what they look for when choosing an image. Who are the makers and who are the takers? Readers can judge for themselves.

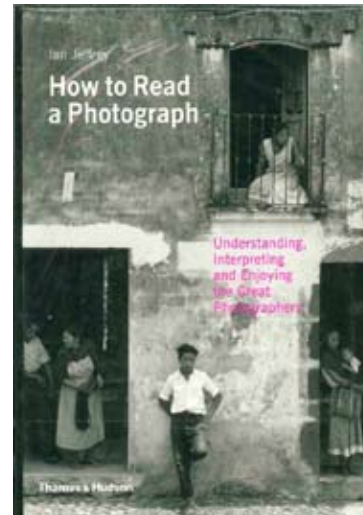


The Photographer's Eye

ISBN 9781905814046
192 sider

Normalpris: 199,00
Tilbudspri: 139,00

Design is the single most important factor in creating a successful photograph. The ability to see the potential for a strong picture and then organize the graphic elements into an effective, compelling composition has always been one of the key skills in making photographs. Of course, digital photography has brought a new, exciting aspect to design first because the instant feedback from a digital camera allows immediate appraisal and improvement; and second because image-editing tools make it possible to alter and enhance the design after the shutter has been pressed.



How to Read a Photograph

ISBN 9780500287842
384 sider

Normalpris: 221,00
Tilbudspri: 155,00

Ian Jeffrey is a superb guide in this profusely illustrated introduction to the appreciation of photography as an art form. Novices and experts alike will gain a deeper understanding of great photographers and their work, as Jeffrey decodes key images and provides essential biographical and historical background. Profiles of more than 100 major photographers, including Alfred Stieglitz, Bill Brandt, Henri Cartier-Bresson, Walker Evans, Paul Strand and Lazlo Moholy-Nagy, highlight particular examples of styles and movements throughout the history of the medium.



Pro Digital Fashion Photography

Bruce Smith

ISBN 13: 9781905814381
192 sider

Normalpris: 221,00
Tilbudspri: 155,00

One of the highest paid positions in photography is that of the professional fashion photographer. If you have a passion for fashion and want to shoot fantastic pictures, "Pro Digital Fashion Photography" will help to put you at the forefront of this competitive field. This book contains countless insights, tips and techniques that will inspire you to develop your own skills and style - so you too can capture the glamour, dynamism, and sophistication of the fashion industry. This book comprehensively examines every aspect of fashion photography, from high-end beauty and fashion photography to catwalk, swimwear, and lingerie shots.



New Media Design

- in the PORTFOLIO series

Tricia Austin

ISBN 9781856694315

192 sider

Normalpris: 221,00

Tilbudspris: 155,00

This book explains how graphic designers use computers as a medium to combine word, image, motion, sound and user interaction for the internet, TV, promos, games, animation, CDs and exhibitions. Mapping the spectrum of career opportunities created by digital technologies in the industry, it also describes the attitudes, skills and knowledge needed to enter the profession and captures the flavour and excitement of working in this field. The authors' broad perspective - taking in everything from photography and illustration to motion, environmental and wearable graphics - describes the growing importance of new media graphic designers in developing new experiences for the information and entertainment industries across the globe.



Cover Art By:

- New Music Graphics

Adrian Shaughnessy

ISBN 9781856695275

320 sider

Normalpris: 277,00

Tilbudspris: 194,00

The album cover is still a subject of perennial interest amongst graphic designers. Sleeve design remains a popular subject for college theses and many young working designers aspire to design for the music industry. Revealing the state of the art of contemporary music graphics, *Cover Art By:* is packed with over 400 examples of sleeve art. As well as CD and album covers, the insides of CD booklets and the backs of vinyl sleeves are shown.

Essentials of Visual Communication

Bo Bergström

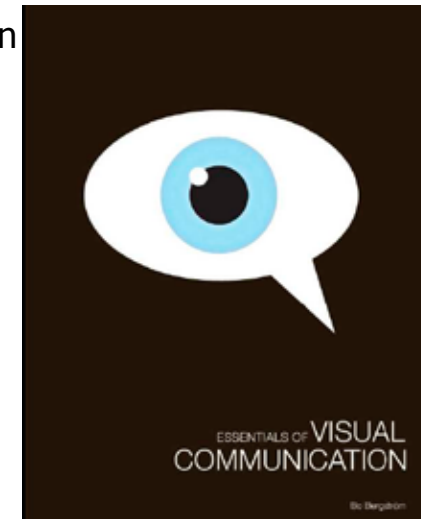
ISBN 9781856695770

240 sider

Normalpris: 250,00

Tilbudspris: 175,00

Aimed at students studying for a first degree, this book is a fascinating introduction to visual communication, including graphic design, advertising, editorial, new media, film and television – in fact, any discipline that seeks to convey a message through text and images. The book is illustrated throughout with up-to-date examples of best practice from around the world that help to put visual theory into context. Summary boxes at the end of every chapter make it ideal for revision and reference.



Business Cards 3

Mike Dorrian

ISBN 9781856695893

272 sider

Normalpris: 221,00

Tilbudspris: 155,00

One of the most ubiquitous pieces of printed matter, the business card presents a unique design conundrum. Constrained by budgetary and size restrictions, how do you present a person, or a business's identity, and contact details, all in a very small space...and still have some fun? With thousands of examples constantly being exchanged around the world, *Business Cards 3* features over 200 innovative interpretations of the humble business card, from around the world. Collected from designers and clients across a wide range of industries, highlighting materials, formats, and production methods that push the boundaries of this genre, the result is a book full of inspiring surprises.

Graphic Design Essentials

Joyce Macario
ISBN 9781856695992
192 sider

Normalpris: 221,00
Tilbudspris: 155,00



Graphic Design Essentials is the ultimate guide to great design for aspiring designers. Written by a leading teacher and practitioner, the book integrates clear explanations of the concepts behind great design with instruction in the use of the core software packages - Photoshop, Illustrator, and Indesign . It is written especially to help beginners learn the essentials of graphic design quickly and to reflect the fact that the creative process needs to involve a thorough integration of design principles with software capabilities.

Comic Book Design

Gary Spencer Millidge
ISBN 9781905814442
160 sider

Normalpris: 200,00
Tilbudspris: 140,00



When we think of comics it is all too easy to reduce them to pictures and word bubbles. That's less than half of the story: a good comic relies on an awareness of page layout, framing, point of view, pacing, spacing, lettering and many other techniques, which - paradoxically - are often invisible to the lay reader. Using hundreds of examples of art from some of the biggest and most-respected names in comics, Gary Spencer Millidge lifts the lid on the technique and thought which underpins the best comics, providing a fascinating insight for readers, writers and artists alike.

Sketchbooks

Richard Brereton
ISBN 9781856695824
240 sider

Normalpris: 221,00
Tilbudspris: 155,00

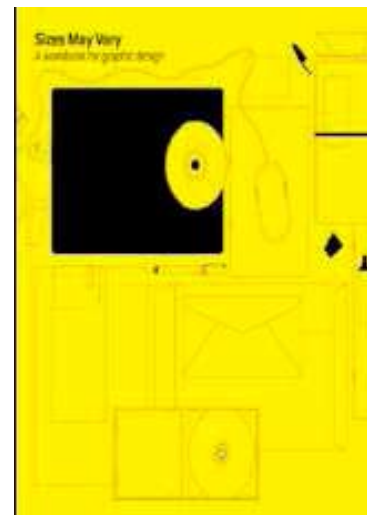
Intimate and often unseen, sketchbooks provide a revealing glimpse into the inner workings and private inspiration from the world of advertising, design, graphic-design, fashion design, art, street art, and illustration. The showcase material is complemented by brief interviews asking artists to explain how they use their sketchbooks and how these relate to finished works. These, along with the sketchbooks themselves, will give readers a direct and unmediated insight into the process of research and creation. The book celebrates the sketchbooks of a large number of creatives from all over world, from a variety of fields and using a variety of styles.



Sizes May Vary

A Workbook for Graphic Design
Mark Boyce
ISBN 9781856695435
336 sider

Normalpris: 166,00
Tilbudspris: 116,00



A sketchbook, notebook and reference book in one, *Sizes May Vary* is a unique working tool for graphic designers and students. The sketchbook area provides a space for sketching and visualizing, containing more than 200 pages of thumbnails and scale line drawings of commonly reproduced formats, including stationery sets, letterheads, business cards and compliment slips; envelopes, mailers and postcards; CDs and DVDs; jewel cases; and digipacks, posters and billboards; book spine covers and signature thumbnails; and browser windows and banner ad spaces.



The Advertising Concept Book

- Think Now, Design Later
Pete Barry
ISBN 9780500514054
256 sider

Normalpris: 221,00
Tilbudspris: 155,00

Here is a systematically presented course on everything anyone needs to know about advertising, from how to write copy and choose a typeface, to how agencies work and the different strategies used for print, TV or cinema and other media, including interactive Exercises throughout help the reader judge their own work and that of others. By getting to the heart of the creative process in a way that other guides don't.

The Art Directors' Handbook of Professional Magazine Design

Horst Moser
ISBN 978 0 500 513873
288 sider

Normalpris: 332,00
Tilbudspris: 232,00



What makes a magazine into a design classic? How can timeless ideas be incorporated into an ever-changing contemporary context? While many books on editorial design simply illustrate great work, this book, now available in PLC, presents a huge range of examples from an amazing collection of international magazines and uses them to illustrate the principles of classic editorial design. With over 1,000 colour illustrations, it is an inexhaustible source of inspiration for students and professionals, and an essential and authoritative guide for anyone involved in magazine design.



The Fundamentals of Graphic Design

Gavin Ambrose
ISBN 9782940373826
176 sider
Normalpris: 221,00

Tilbudspris: 155,00

The Fundamentals of Graphic Design offers a unique overview of a challenging and dynamic profession, covering a wide range of disciplines and media whilst exploring the role of modern graphic design. This book examines the familiar aspects of the graphic design process, such as art directing, copyright issues and web design, as well as the broader implications of graphic design, including social responsibility, its role in art and its future.



Computer Game Design Course

Jared Taylor
ISBN 9780500286586
192 sider
Normalpris: 155,00

Tilbudspris: 108,00

This structured course book is the perfect introduction to the exhilarating world of game design. Richly illustrated with screengrabs and artwork, the book includes step-by-step tutorials that present all aspects of designing and developing dynamic computer games.

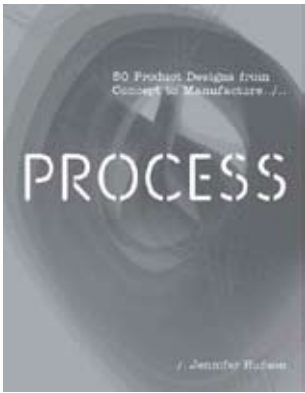


European Design Awards 2009

Frederico Duarte (ed.)
ISBN 9789609828413
264 sider
Normalpris: 389,00

Tilbudspris: 272,00

The European Design Awards, which attract over 900 entries, not only present a remarkable picture of what's happening in European design today – they also play an important part in promoting and encouraging standards and ambitions in design. They seek to raise the status of graphic design in European society, by presenting the very best quality work, by pointing out new directions and further establishing design as an economic, socially critical factor.



Process

Jennifer Hudson
ISBN 9781856695411
240 sider
Normalpris: 278,00
Tilbudspris: 194,00

This book provides an in-depth study of the creative and manufacturing processes behind 50 contemporary domestic design objects. Chosen from all around the world, they span furniture, lighting, tableware, textiles and products.



The Independent Design Guide

- Innovative Products from the New Generation
Laura Houseley
ISBN 9780500514573
352 sider
Normalpris: 277,00
Tilbudspris: 194,00

An explosively growing collector's market in design has fuelled the interest in young, emerging designers, whose work has become as highly sought after as that of established names.



Digital by Design

- Crafting Technology for Products and Environments
Conny Freyer
ISBN 9780500514382
304 sider
Normalpris: 355,00
Tilbudspris: 249,00

In *Digital by Design*, Troika presents the most exciting 'smart' objects and their designers who push the boundaries of interactive technology and 'intelligent' design, creating new realms of experience, customization and beauty for consumers increasingly looking for products that are much more than mere tools.



Digital Architecture Now

Neil Spiller
ISBN 9780500342473
400 Sider
Normalpris: 332,00

Tilbud!
215 Kr



Ultra Materials

Bradley Quinn (ed.)
ISBN 9780500513828
288 sider
Normalpris: 400,00

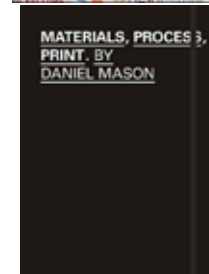
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New Vintage Type

Steven Heller
ISBN 9780500288184
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Tilbud!
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Materials, Process, Print

Daniel Mason
ISBN 9781856695107
208 sider
Normalpris: 278,00

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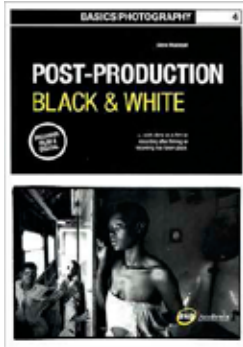
Digital Textile Design

Melanie Bowles
ISBN 9781856695862
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Normalpris: 250,00

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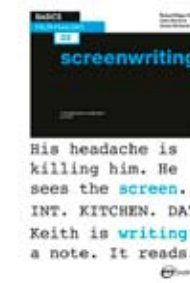
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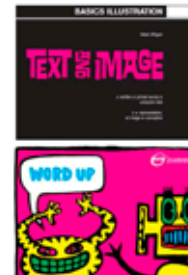
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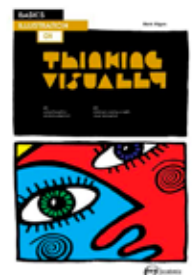
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